

CORE Collective

CULTURAL OUTREACH AND RACIAL EQUITY

An Indigenous Nonprofit Driving Positive Social Change for Success

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Cultural Outreach and Racial Equity (CORE) Collective NFP is a 501(c)(3) organization that leverages collaboration, education, and research to drive positive social change and promote a more equitable human experience. We believe in the value of every individual and strive to be a catalyst for support, empowerment, and progress.

At CORE Collective, we are dedicated to fostering inclusion and engagement through initiatives that promote cultural understanding and advancing equity in society, business, and education. We actively work to build bridges throughout communities and organizations, emphasizing programs that celebrate diversity, address disparities, and empower underrepresented and underserved groups, contributing to sustainable impact.

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Why Choose CORE Collective?

Cultural Outreach and Racial Equity (CORE) Collective is the premier choice for individuals, organizations, and communities seeking comprehensive engagement, personal and professional development, and equity/inclusion services.

Our team of expert facilitators from diverse backgrounds offers tailored experiences designed to inspire, educate, and transform cultures. These experiences are rooted in our Intentional Inclusion™ framework, developed through years of collective experience. We ensure that all individuals feel valued, respected, and fully integrated within their spaces while keeping your specific goals in mind.

What sets CORE Collective apart is our commitment to customization, flexibility, and a holistic breadth of experience. We understand that each organization has unique needs, so we offer a wide range of adaptable programs, workshops, and solutions. Our services are structured to meet emerging community needs effectively, catering to people from all backgrounds.

CORE Collective provides a comprehensive approach to fostering effective and inclusive environments, from life skills and mentorship to educational success and career development. Our proven record of accomplishment of sustainable impact, coupled with ongoing support and resources, makes us an ideal partner for those seeking to create lasting change with confidence.

Strengths	Core Competencies
Cultivating culture and empathy	Strategy development and implementation
Storytelling and problem solving	Data analysis and metrics-driven decision making
Equity assessment and inclusive design	Holistic leadership
Mental health and wellbeing	Executive level influencing
Psychological safety enablement	Cultural competency
Resource group development	Program design and management
Change management / org. development	Stakeholder engagement and collaboration

Contact us today to embark on your journey!

CORE Collective Community Development

Cultural Outreach and Racial Equity (CORE) Collective takes a comprehensive, mission-driven approach to community development and support. We are dedicated to promoting a more equitable human experience through cultural understanding in society, business, and education, emphasizing the power of community engagement and advocacy to drive positive social change.

As a catalyst for support, empowerment, and progress, we address identified opportunities and barriers to enable cultural competence and holistic community thriving. Our expert-led, tailored learning experiences aim to foster inclusive environments, develop core competencies, and promote equity.

At CORE Collective, we believe in the impact of individualized support. Our services are designed to inspire, educate, and transform, leveraging a human-centered design approach to understand and effectively support diverse lived experiences.

Our offerings equip participants with essential knowledge and skills through engaging, interactive sessions. We provide fundamental insights and practical tools that empower individuals to create and maintain inclusive and equitable systems, ensuring impactful learning experiences through our Intentional Inclusion™ framework.

The Intentional Inclusion™ framework is our deliberate approach to creating inclusive environments. It involves conscious efforts and specific actions to ensure that everyone, regardless of their dimensions of diversity or identity, is empowered for success. Key elements include a proactive mindset, continuous learning, targeted development, and open communication.

Programs and Workshops

At CORE Collective, we offer an expansive variety of development opportunities that are fully customizable. In the event you are interested in a topic that is not included in the offerings below, please contact your CORE Collective representative to discuss your nuanced needs.

Communications and Engagement

Active Listening: This workshop enhances participants' ability to listen attentively and engage meaningfully in diverse environments. It focuses on techniques to improve comprehension, empathy, and responsiveness in conversations. Participants learn to overcome barriers to effective listening and practice skills that foster better communication across cultural differences.

Conflict Resolution: This program equips individuals with strategies to navigate and resolve conflicts arising from cultural differences and diverse perspectives. It covers various conflict resolution models and techniques for de-escalation and productive dialogue. Participants learn to transform conflicts into opportunities for understanding and growth, enhancing their ability to work effectively in diverse teams.

Effective Communications: This course enhances participants' ability to convey messages clearly and persuasively across diverse spaces. It covers verbal and non-verbal communication techniques, adapting communication styles for different audiences, and overcoming cultural barriers. Participants develop skills to foster better collaboration and understanding in multicultural environments.

Inclusive Language: This workshop teaches participants how to communicate effectively across diverse groups and create an atmosphere of belonging. It covers the impact of language on inclusivity, strategies for avoiding biased or exclusionary terms, and techniques for promoting respectful dialogue. Participants learn to adapt their language use to create more welcoming and inclusive environments in various personal and professional settings.

Community Awareness

Allyship for All: This workshop empowers participants to become effective allies for historically marginalized and under resourced groups. It focuses on understanding the role of allies in creating an inclusive atmosphere and advocating for equity. Participants will learn practical strategies to support and amplify underrepresented voices in various settings.

Awareness Workshops: These interactive sessions broaden participants' understanding of diverse cultures and promote inclusivity. Through engaging activities and expert-led discussions, attendees develop greater empathy and improve cross-cultural communication skills. The workshops cover a variety of topics including storytelling, cultural values, and equity.

Community Exchange: This innovative program facilitates cultural exchange within local communities to enhance connectivity through understanding. Participants engage in immersive experiences such as shared meals, cultural performances, and collaborative projects with individuals from different backgrounds. The service aims to build bridges between diverse groups, fostering mutual understanding and strengthening community bonds.

Cultural Competency: This workshop develops skills for effective engagement with diverse cultures. It enhances communication and collaboration in multicultural environments through practical exercises and case studies. Participants learn to navigate cultural differences and build inclusive relationships in personal and professional settings.

DEI 101: This foundational course builds comprehension of diversity, equity, and inclusion principles. It introduces key concepts and terminology essential for understanding DEI issues in various contexts. Participants gain a solid grounding in the importance of DEI initiatives for creating inclusive environments.

DEI in Action: These interactive sessions apply DEI concepts to real-world scenarios. Participants engage in role-playing and problem-solving exercises to practice implementing DEI principles. The workshop provides practical strategies for promoting diversity, equity, and inclusion in everyday situations.

Emotional Intelligence: This workshop focuses on developing key components of emotional intelligence to enhance professional interactions and effectiveness. Participants learn to cultivate self-awareness, self-management, social awareness, and relationship management skills. The program provides practical strategies for applying emotional intelligence in various workplace scenarios, improving communication, leadership, and overall performance.

Implicit/Unconscious/Conscious Bias Awareness: This workshop helps participants identify and mitigate implicit biases to foster a more equitable environment. It explores the nature of unconscious biases and their impact on decision-making and interpersonal interactions. Participants learn techniques to recognize and counteract their own biases in various settings.

Microaggression Awareness: This session teaches participants to identify and respond to subtle, often unintentional comments or actions that can impact individuals from marginalized groups. It explores the cumulative effect of microaggressions on mental health and workplace culture. Participants learn strategies for addressing microaggressions and creating more inclusive environments.

The Power of Storytelling: This workshop harnesses the power of personal narratives to drive empathy development and create impact. Participants learn techniques for crafting and sharing compelling stories that highlight diverse experiences. The session emphasizes the role of storytelling in building understanding and promoting social change.

Educational Success

Academic Resilience Program: This initiative focuses on building students' capacity to overcome academic challenges and persist in their educational journey. The program offers workshops on

developing a growth mindset, effective study strategies, and stress management techniques specifically tailored for academic settings. It aims to equip students from diverse backgrounds with the mental tools and practical skills needed to navigate the complexities of higher education successfully.

Cultural Identity in Academia: This program explores the intersection of cultural identity and academic success. It provides students with strategies to maintain and leverage their cultural heritage within academic environments. Through mentorship, peer support groups, and targeted workshops, participants learn to navigate potential cultural conflicts, advocate for inclusive practices, and contribute their unique perspectives to enrich the academic community.

First-Generation College Success Initiative: This comprehensive program supports first-generation college students throughout their academic journey. It offers a combination of mentoring, academic skill-building workshops, and networking opportunities designed to address the unique challenges faced by students who are the first in their families to attend college. The initiative also includes family engagement components to help bridge the gap between home and academic cultures, ensuring a holistic support system for student success.

Life Skills Enhancement

Goal Setting: This workshop teaches participants techniques for developing strategic plans and setting achievable goals. It covers the process of creating SMART goals and aligning them with personal and professional aspirations. Participants learn to break down long-term objectives into actionable steps and develop strategies for overcoming obstacles.

Innovation and Creative Problem-Solving: This program encourages out-of-the-box thinking and provides tools for generating innovative solutions to life challenges. Participants learn various creative thinking techniques and problem-solving methodologies. The workshop emphasizes applying creative approaches to real-world situations and overcoming mental blocks to innovation.

Life Skills for Success: This comprehensive series offers practical, hands-on training in essential areas such as financial literacy, time management, effective communication, and problem-solving. The workshops are tailored to address the unique challenges faced by diverse communities, incorporating cultural perspectives and real-world scenarios. This program ensures relevance and applicability in participants' daily lives, empowering them with skills crucial for personal and professional success.

Time Management and Productivity: This workshop equips participants with strategies to prioritize tasks, manage their time effectively, and boost overall productivity. It covers various time management techniques, tools for organizing work, and methods for eliminating time-wasting habits. Participants learn to create balanced schedules that accommodate both work and personal commitments, leading to improved efficiency and reduced stress.

Mentorship Initiatives

Coaching: This program offers one-on-one or small group guidance for leaders to champion relevant, sustainable initiatives within their organizations. It focuses on cultivating essential leadership skills, including strategy, communication, motivation, delegation, and decision-making around organizationally relevant topics. The coaching sessions are tailored to the specific needs and goals of each participant or group.

Educational Mentorship: This initiative pairs students or prospective students from underrepresented communities with experienced mentors who provide guidance throughout their educational journey. Mentors assist with academic planning, study skills, and navigating the challenges of higher education. The program also offers insights into potential career paths and emphasizes the importance of cultural identity in academic settings.

Personal Mentorship: This comprehensive program pairs individuals from underrepresented communities with experienced mentors for personal and professional development. Mentors assist with life skills, personal growth, and navigating career advancement and community engagement challenges. The initiative emphasizes traditional wisdom, intergenerational knowledge transfer, and cultural values, helping mentees succeed while maintaining strong ties to their cultural roots and community values.

Professional Development

Career Pathways: This comprehensive program supports individuals seeking to advance their professional lives. It offers personalized career counseling, resume building workshops, interview preparation, and networking opportunities with diverse industry professionals. The program focuses on helping participants identify and overcome cultural barriers in the workplace while maximizing their potential for success.

Leadership Development: This program cultivates the next generation of diverse leaders through seminars, group projects, and individual coaching. Participants develop leadership skills while learning to leverage their cultural backgrounds as strengths. The program emphasizes inclusive leadership practices, cultural intelligence, and strategies for promoting equity in various organizational settings.

Project Management Fundamentals: This workshop teaches key principles and methodologies for successful project management. Participants learn essential skills for planning, executing, and closing projects effectively. The program provides practical tools and techniques that can be applied to various project types and industries.

Strategic Planning: This course equips participants with techniques for developing and implementing strategic plans. It covers the entire strategic planning process, from environmental scanning to strategy formulation and implementation. Participants learn to align organizational goals with actionable plans to drive success.

Team Building and Collaboration: This program engages participants in activities designed to strengthen team dynamics and improve cooperation. It focuses on enhancing overall team performance through effective communication and collaborative problem-solving. Participants learn strategies to build trust, manage conflicts, and leverage diverse strengths within their teams.

Wellness and Wellbeing

Disability Inclusion: This workshop equips participants with knowledge and strategies to create an inclusive environment for people with disabilities. It covers essential topics such as disability awareness, etiquette, and best practices for accommodation and inclusion. Participants learn to identify and remove barriers, promote accessibility, and foster a culture of respect and equality for individuals with diverse abilities.

Empathy in Leadership: This program introduces and emphasizes the importance of empathy in effective leadership. It provides strategies for applying empathy in various leadership scenarios and decision-making processes. Participants learn how to cultivate emotional intelligence, build stronger connections with team members, and create a more supportive and productive work environment.

Mental Health and Well-Being: This course provides participants with essential knowledge and tools to recognize mental health challenges and promote well-being. It covers strategies for supporting individuals in need and creating a healthier environment in personal and professional settings. Participants learn to destigmatize mental health issues and implement practices that foster overall psychological wellness.

Psychological Safety: This workshop equips participants with strategies to foster an environment where individuals feel safe to take interpersonal risks. It focuses on creating a culture where team members can speak up and contribute ideas without fear of negative consequences. Participants learn techniques to build trust, encourage open communication, and promote innovation through psychological safety.

Stress Management and Wellness: This program offers strategies for managing stress, maintaining work-life balance, and promoting overall well-being. It covers various stress reduction techniques, time management skills, and healthy lifestyle practices. Participants learn to identify sources of stress and develop personalized strategies for enhancing their physical and mental wellness.

Specialized Solutions

À La Carte: This flexible model allows for individual selection of learning and development options from our menu or design specified programming. It tailors the experience to specific needs and interests, ensuring a customized approach to development.

Accessibility: This program focuses on teaching participants how to navigate products, services, and environments that are usable by people with a wide range of abilities. It addresses physical, digital, and attitudinal barriers to access, promoting inclusive design principles and practices.

Introduction to AI / Leveraging Technology: This program introduces participants to the fundamentals of artificial intelligence and its applications in various contexts. It covers how technology can be leveraged to enhance productivity, improve decision-making, and foster innovation. Participants will explore practical tools and strategies for integrating AI, ensuring they are equipped to navigate the evolving technological landscape effectively.

Career Readiness Bootcamp: This intensive program prepares participants for successful job searches and/or career transitions. It includes comprehensive resume writing, interview preparation sessions, and personal branding strategies, with one-on-one coaching and mock interviews as well as job shadowing opportunities.

Professional Networking Accelerator: This initiative focuses on building and leveraging professional networks for personal and/or professional advancement in diverse environments. It teaches strategies for effective networking, including digital platforms, and helps participants create meaningful professional relationships, identify mentors, and tap into hidden markets.

Storytelling for Impact: This program harnesses the power of personal and data-driven narratives to drive cultural transformation and empathy aligned with individual priorities. It teaches participants how to craft and share compelling stories that can influence change and foster understanding for impact.

Methods of Delivery

All our learning and development services can be modified and delivered in the best way for you, from a one-hour webinar to an interactive workshop, to multi-day intensive learning. We have the ability of utilizing an in person, virtual or hybrid engagement and are committed to providing the flexibility needed to allow a mixed method approach based on the specific needs of your audience and objectives. Methods of experience delivery include but are not limited to:

Webinars: Interactive online sessions that allow participants to engage with content and instructors from anywhere, often including Q&A segments, polls and surveys.

Hands-On Workshops: In-person, virtual or hybrid sessions that focus on practical exercises, enabling participants to apply skills and concepts in real-time.

Lecture-Based Learning: Traditional format where an instructor presents information to a group, often supplemented with visuals and discussions to enhance learning.

Blended Learning: A combination of online and face-to-face instruction, allowing flexibility in learning while maintaining personal interaction.

Panel Discussions: A format where multiple experts share insights on a topic, followed by audience questions, encouraging a growth mindset.

Interactive Group Activities: Engaging exercises that encourage collaboration among participants to solve problems or explore concepts together.

E-Learning Modules: Self-paced online courses that provide flexibility for learners to complete training at their convenience.

1:1 or Small Group Sessions: One-on-one or small group meetings focused on personalized guidance and skill development tailored to individual needs.

Role-Playing Exercises: Participants act out scenarios to practice skills in a safe environment, enhancing understanding through experiential learning.

Guest Speaker/Keynote Speaker Sessions: These sessions feature industry experts, thought leaders, or inspirational figures who deliver focused presentations on specific topics or lived experiences, providing fresh perspectives, real-world insights, and inspirational / motivational / educational content.

Pricing Structure

CORE Collective offers services in a variety of pricing structures that are dependent upon a range of factors. All pricing is designed and developed with project, client, community, and customer needs in mind and is subject to change given individual project remit and entity circumstance, including a sliding fee scale or sponsorship where applicable. All pricing examples are based on the current market price following the partnership definition and scope of work. CORE Collective requires a NET 15/30 agreement unless otherwise agreed upon by all parties.

The value of Indigenous consulting and services often extends beyond financial metrics, encompassing cultural knowledge and community engagement, which are vital for projects involving underserved communities.

To sponsor CORE Collective programs, workshops or specialized solutions, please inquire about our sponsorship package guidelines at: outreach@core-collective.org.

If you have additional questions, please do not hesitate to contact your CORE Collective Representative.

To submit a tax-deductible donation visit: [CORE Collective's Donation Landing Site](#)



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